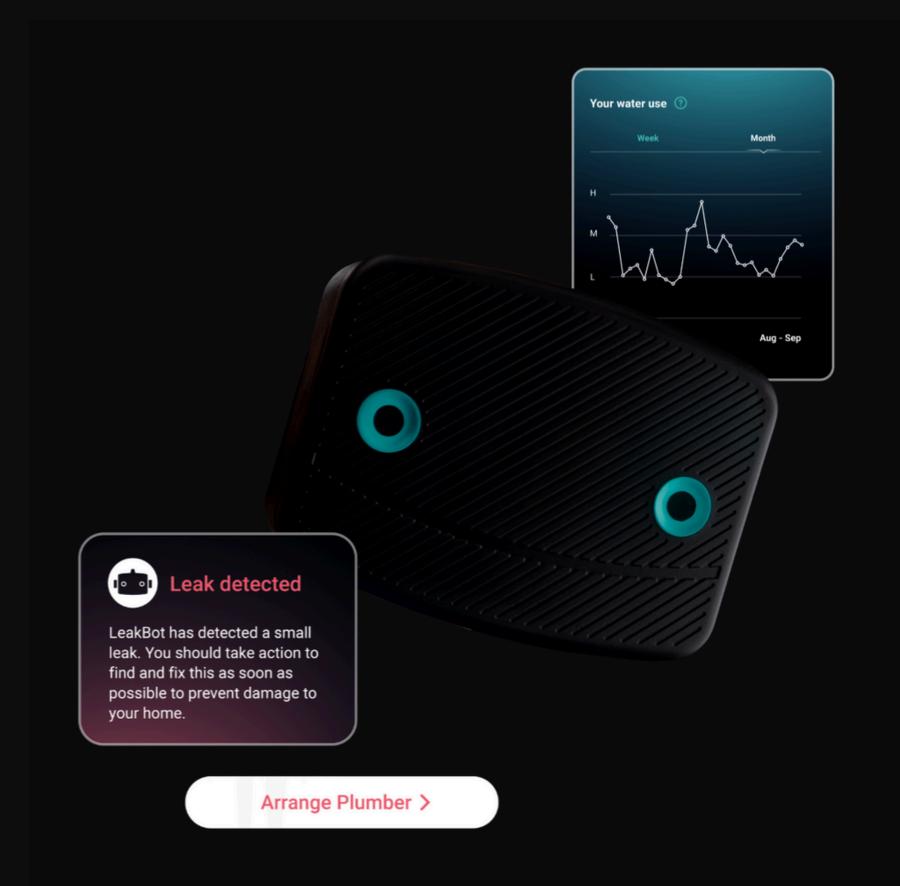


# Interim Results

Period Ended Sep 30 2025













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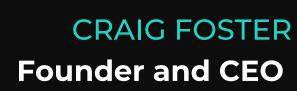


# BREAKTHROUGH INSURTECH BUSINESS INTERIM RESULTS





MARK WOOD CBE
Chairman of the Board







KEVIN WITHINGTON
CFO

### **AGENDA**

- 1. Results Highlights
- 2. USA Update
- 3. Outlook
- 4.Q&A



# BREAKTHROUGH INSURTECH BUSINESS INTERIM RESULTS



MARK WOOD CBE
Chairman of the Board







KEVIN WITHINGTON
CFO

**Our Mission** 



To become a world leader in claim prevention technology for home insurers

**Our Vision** 



Internet of Things protecting every home, reducing waste and helping the planet



# THE PROBLEM OF WATER LEAKS **FOR INSURERS**



Example: U.S. Home Insurers:

Claims Per year

1.7M

Proportion of all Claims

20-30%

Cost of Claims Per Year

>\$25BN

Av. US Claims Value

\$15,400









# One Device. Integrated Service. Complete Protection.

LeakBot's innovative technology provides comprehensive water leak protection with simple installation and expert repair service



Arrange Plumber >



#### 5-Minute Self-Install

Clip onto main water pipe, no tools or plumber needed. Quick and simple setup anyone can do.





# 24/7 Detection with Thermi-Q™

Identifies leaks as small as 5ml per minute anywhere in the home, even behind walls and under floors.





#### **Free Expert Repairs**

When a leak is detected, our employee plumbers find and fix it at no cost to the homeowner.



### **INTERIM RESULTS: HIGHLIGHTS**

- Recurring revenues +110% YoY to £1.8m (£3.6 ARR) powered by US growth.
  - Group Revenue to £2.1m +26%
  - Group Revenue 86% recurring and >50% from USA
- US transformation: 7× YoY growth in customers & recurring revenue
- Customer numbers +86% YOY and now at 200,000 (Nov 30)
- Rapid expansion to 26 US states insurer-led rollout ahead of plan
- US now Ondo's largest market and primary engine of growth
- US growth off-set by decline in one-off device fee revenue from Nordics
- £2.3m investment to accelerate US infrastructure build out, and LeakBot Edge development
- Strategy to cement LeakBot's postion as market leading solution in USA



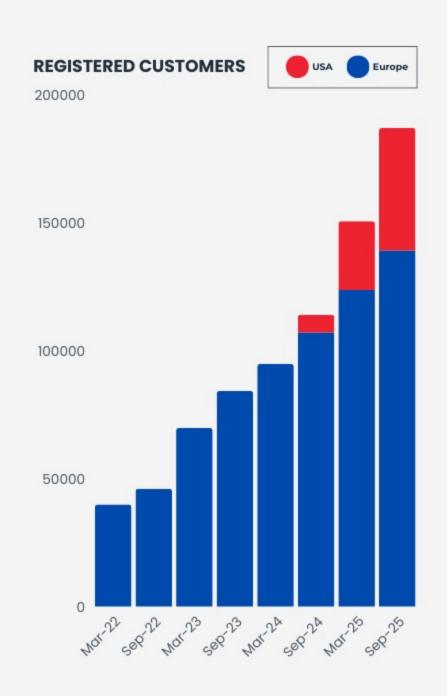


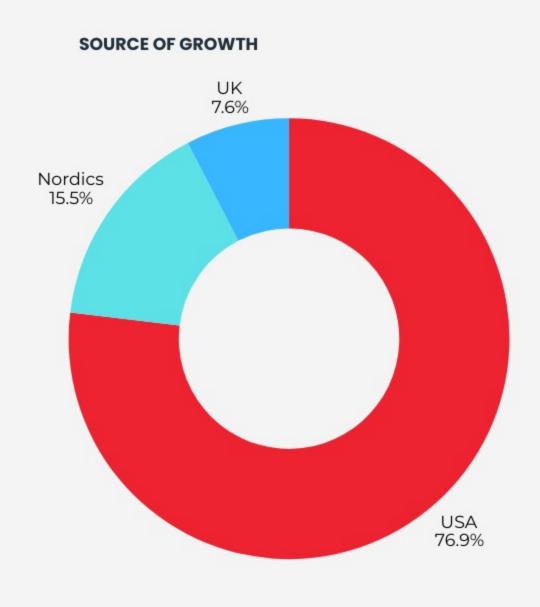
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### **CUSTOMER GROWTH**



- Registered customers grew +64% YOY for the group
- 77% of growth from the USA
- USA customer base grew 7x YOY and 78% in 6 months to 48k customers paying ~\$5pm





Registered customers grew +64% to 187,000. 200,000 as of Nov 30



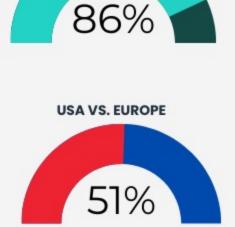
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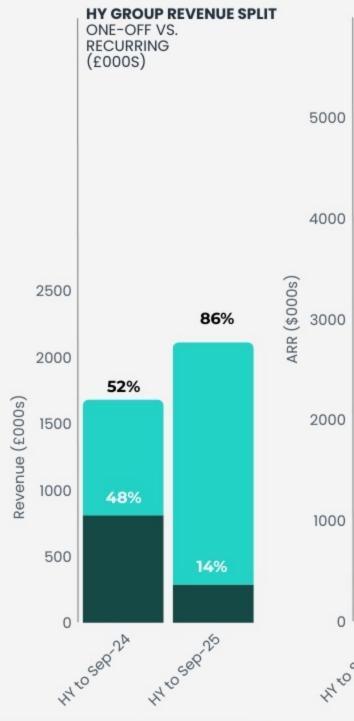


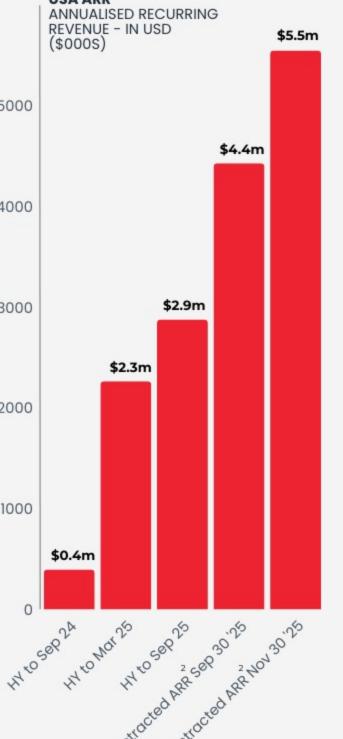


- Group Revenue +26% YOY and ~ flat vs previous HY
- Recurring revenues +110% YoY driven by USA
- One-off device revenues -64% (in Europe) as Group continues shift to recurring revenue model
- 86% of Group Revenues are now Recurring and >50% of Group **Revenue is from USA**







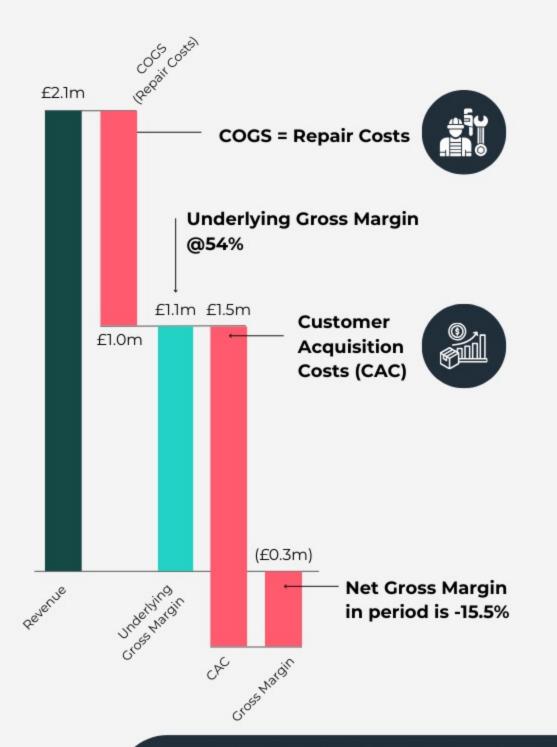




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	Gross Margin (%)	Jobs Per Day
Group	54%	1.7
UK	52%	2.0
Nordics	62%	2.2
USA	50%	1.4

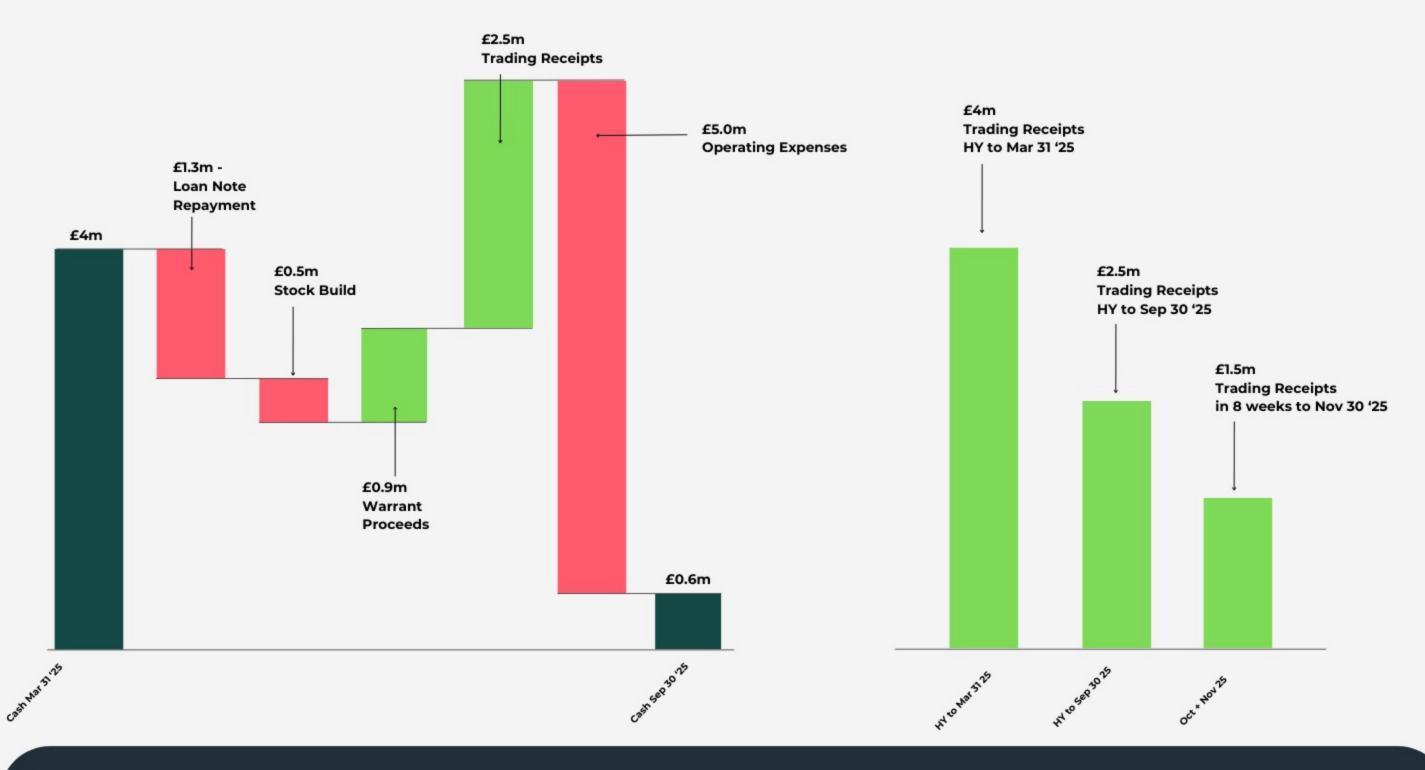
	6 months to Sep 30 <b>2025</b> (£000s)	6 months to Sep 30 <b>2024</b> (£000s)	12 months to Mar 31 2025 (£000s)
Device Set Up Fees	290	1,682	1,323
Recurring Revenue	1,825	871	2,546
Total Revenue	2,115	1,682	3,869
Cost of Sales	(2,442)	(1,279)	(3,747)
		(4-1-7	(-),
Gross Contribution	(327)	403	122

Underlying Gross Margin at 54% (before Customer Acquisition Costs). USA at 50% Unit economics proven.



# .:: :::... ONDO INTERIM SNAPSHOT 6 MONTHS TO 30 SEPTEMBER 2025





£1.8m Cash invested in Vendor Loan Note Repayment and Inventory Build





48k



Homes Protected to end Sep 25 (Active customers on >\$5pm pricing)

1,400

In Home Visits in HY

135%

ROI from 221 claim saves

+86 NPS

From 625 customer reviews

\$2.9m



ARR in HY to Sep 25 (Annualised)

\$3.4m

Estimated Claims Saved in 6mo @\$15,400 1 average claim value

(\$54)

Customer Acquistion Cost (CAC)

\$180

Current Expected Lifetime Value Per Customer





<sup>1</sup> Average claims value of \$15,400 in USA of water damage claims from Insurance Information Institute (iii.org).

# **CONTRACT WINS - USA**





"The outstanding results, including strong claims savings and exceptional customer satisfaction, demonstrate the value this innovative program provides".

Jeff McDonald, Senior Vice President of Property and Casualty at IFB









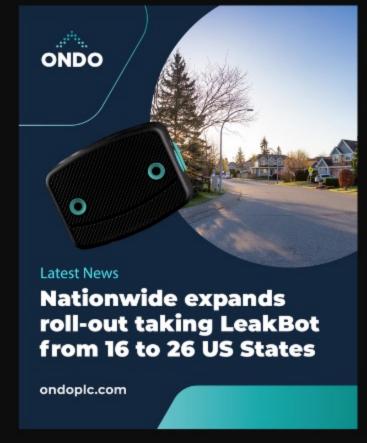








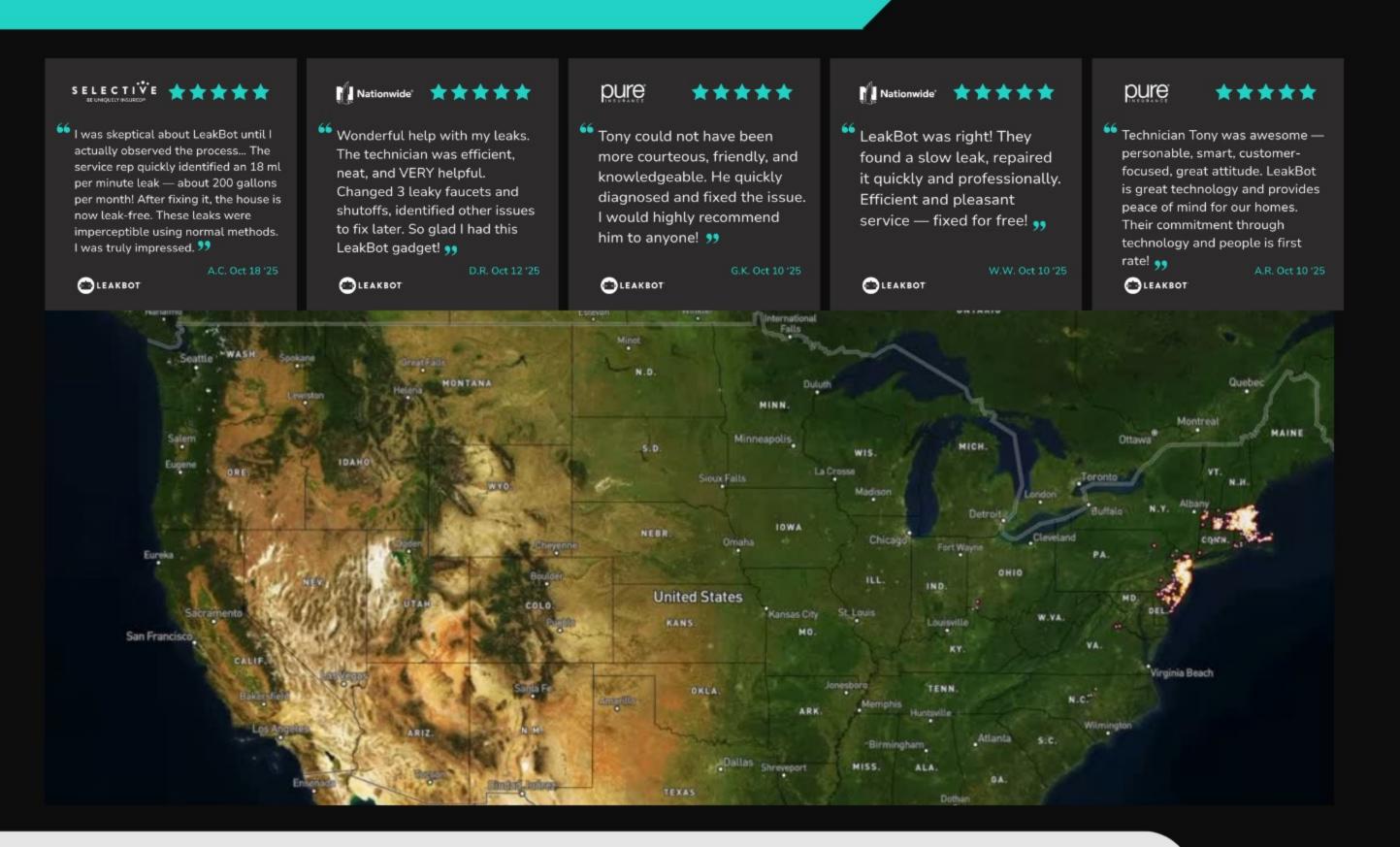




# **US EXPANSION TO 26 STATES**



- 1,400 repairs completed with +86
   Net Promoter Score (NPS)
- 4.91/5 Customer Satisfaction
- 80% of activity has been concentrated in the Top 10 States
  - Careful coordination with partners on marketing plans
- Plumber efficiency today at 1.4 jobs per day due to sub-optimal device density
- However Underlying Gross Margin still at 50% (before CAC)



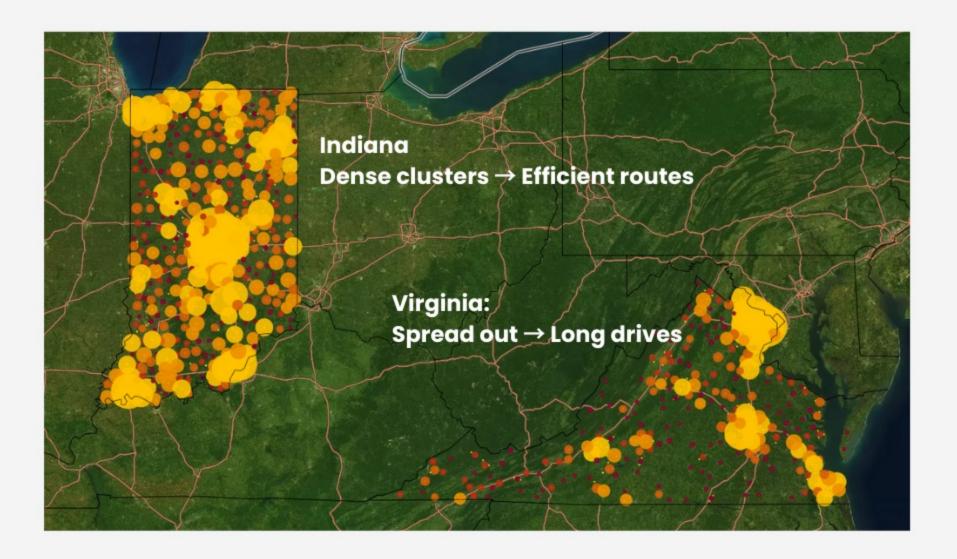
Plumbing Operations scaled to 26 states (80% of activity in Top 10 states)

### **DENSITY CASE STUDY: INDIANA VS VIRGINIA**



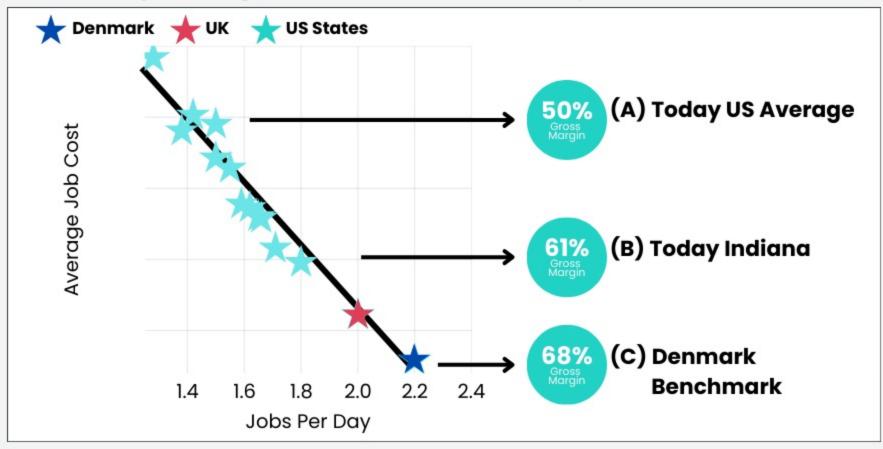
Increasing device density 👇 Repair Costs 👆 Gross Margin

More devices per ZIP = shorter drives, more jobs per day, lower cost, greater gross margin



- Indiana: Higher density → 1.8 jobs/day
- Virginia: Lower density → 1.3 jobs/day
- Engineers in VA drive 2.5× farther and complete 30% fewer jobs



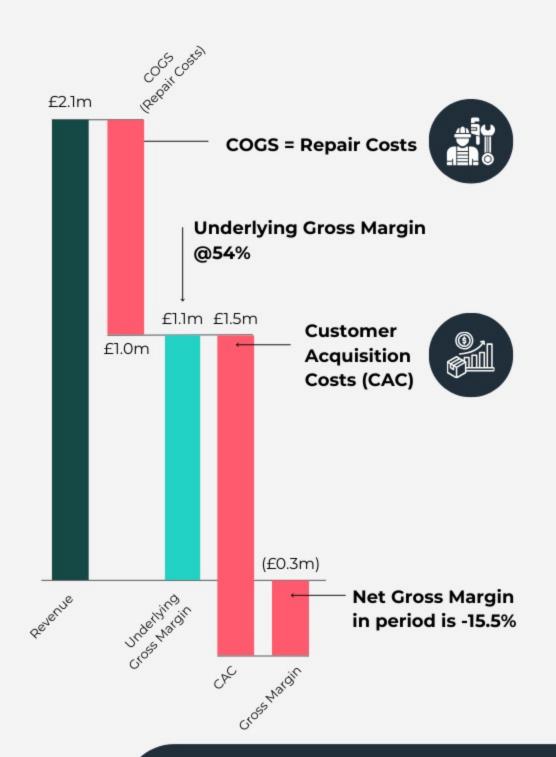


USA = 50% Gross Margin today with sub-optimal device density and 1.4 jobs-per-day



## ..: :: ... ONDO INTERIM SNAPSHOT 6 MONTHS TO 30 SEPTEMBER 2025





#### "A good rule of thumb is that an LTV-to-CAC ratio of three or higher is attractive and indicates a scalable business'

Professor Christine Wallace - Harvard Business School

	Jobs Per Day	Gross Margin	Average Customer Lifetime	LTV (Customer Lifetime Value)	CAC (Customer Acquisition Cost)	Y1 Net Cash Per New Customer	LTV:CAC
(A) Today US Average Gross Margin %	1.4	50%	4.9 Years	\$147	(\$54)	\$2	2.7:1
(B) Today Indiana Gross Margin %	1.8	61%	4.9 Years	\$180	(\$54)	\$8	3.3:1

**US Unit Economics at best-in-class SaaS benchmarks** 





130k



£1.5m



Homes Protected to end Sep 25

ARR in HY to Sep 25 (Annualised)

2,316

In Home Visits in HY

£4.2m

Estimated Claims Saved in 6mo from 541 Saves at £7,7251

302%

ROI from 541 claim saves

541

541 Reported Claim Saves

+88 NPS 15

From 810 customer reviews

Carrier Partners



# **CONTRACT WINS - EUROPE**









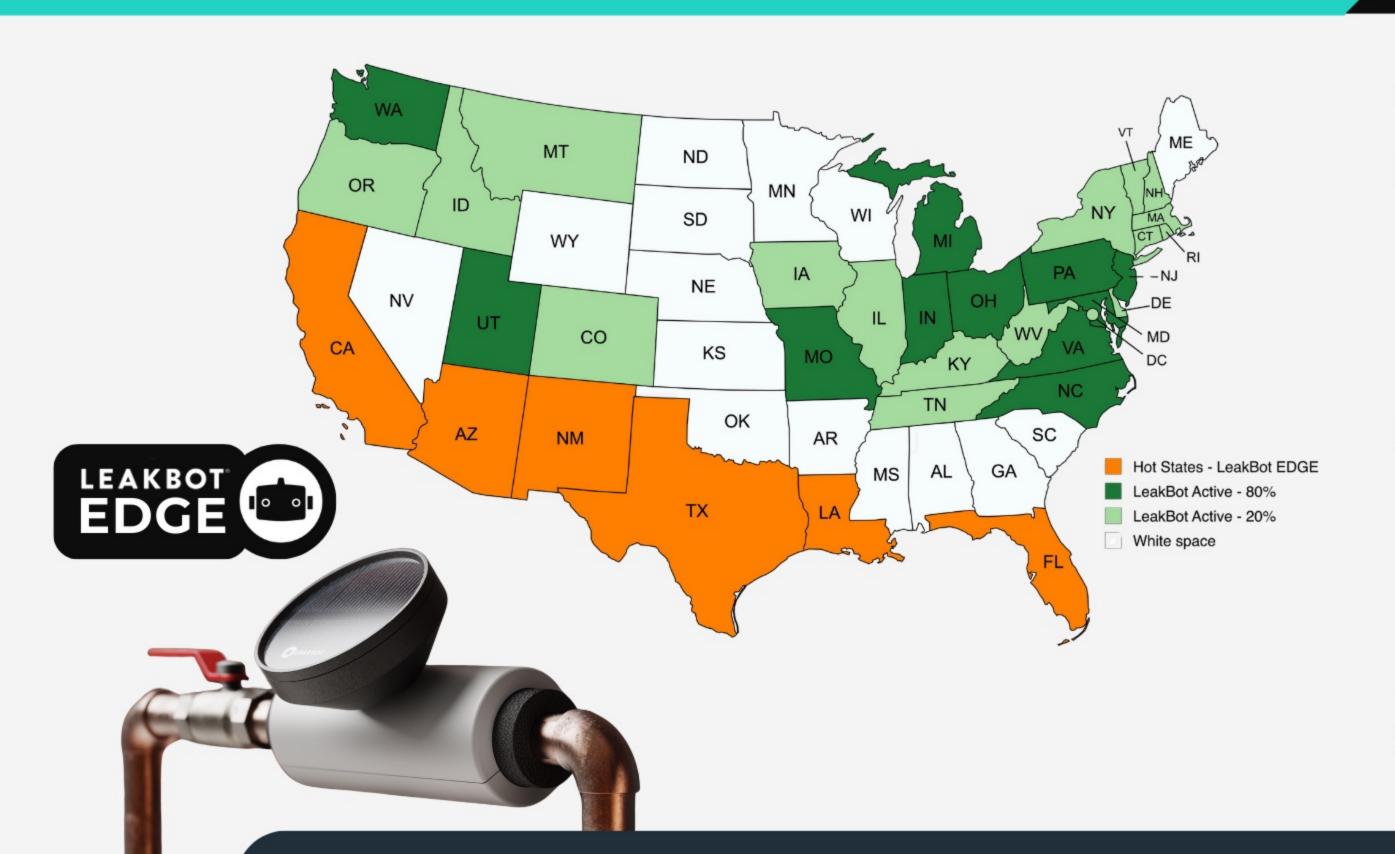






# £2.3M SECURED > ACCELERATE USA





Partners want a US wide solution

Funding now secured to:

- Build US infrastructure and plumber coverage
- Launch LeakBot Edge

First US Strategic Investor

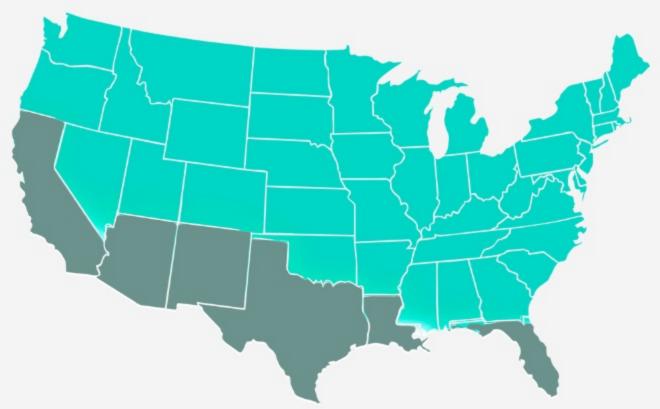


Wrap offer launched for retail investors

Opportunity to cement position as US market leader

# MARKET GAP: HOT CLIMATE USA



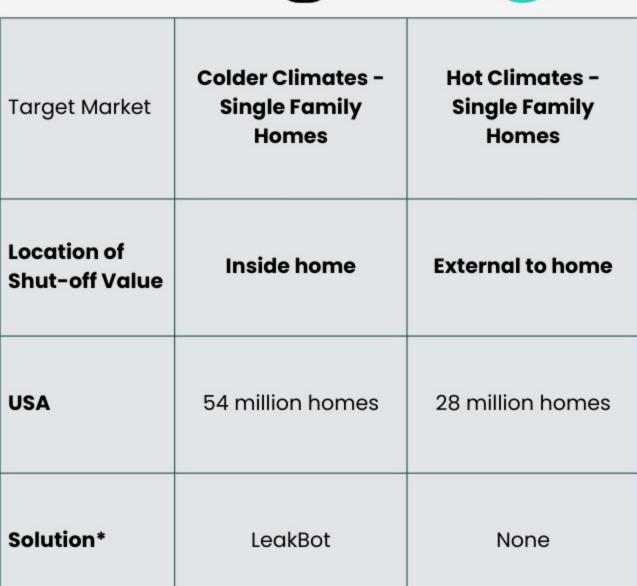










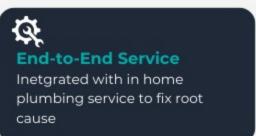


















# INTRODUCING LEAKBOT EDGE





#### WHAT IS IT?

- New all-climate LeakBot for external pipes in hot-climate zones - 28m homes in USA
- Self-install, offered for free via insurers
   fits existing model
- Leak detection algorithm developed and proven in Australia
- Broader potential applicability also to apartment buildings in USA and Western Europe

#### WHY NOW?

- Critical existing US customers asking for this solution (so LeakBot model can go national in USA)
- List of key US prospects (with weighting towards hot states) also waiting for us to launch this version

#### **NEXT STEPS**

- 12-18 month path to mass-manufacture with funding now secured
- Hardware development partner in US already identified
- Funding required for CAPEX for final ID (Industrial Design), electrical engineering and DFM (Design For Manufacture)







Target Market	Colder Climates - Single Family Homes	Hot Climates - Single Family Homes	Apartments / Flats
Location of Shut- off Value	Inside home	External to home	Shared supply with isolation valve in each apartment unit





# **INVESTMENT OPPORTUNITY**



#### **Why Invest Now**

- Nationwide contract extension
- Strong pipeline of further contract opportunities
- Established unit economics
- Customer driven demand for national coverage in US
  - Infrastructure Investment
  - LeakBot Edge

#### **Use of Funds**

- Additional US State Coverage
- Upgrade of US Plumber assets
- US Customer and marketing support
- LeakBot Edge







#### Nationwide to invest \$1.5B upgrading tech including \$300M for Al

Nationwide plans to spend \$1.5 billion over the next three years on technology upgrades to increase productivity, prevent insurance claims losses and improve performance and sales of its financial services products, the Columbus company said

The initiative includes a commitment of \$100 million annually for three years for AL Expenses also encompass computing power, quantum computing, advanced statistical modeling and connected devices such as sensors in cars and home

We believe we're in the next industrial revolution ... focused on knowledge work," CTO

Last year, Nationwide started a pilot to provide Ohio insurance customers withLeakBot, a product of a UK-based company it partnered with. By year's end, it expanded use of

The sensor attaches to a home's water main and detects leaks or other anomalies before there's extensive water damage. It even helped Fowler find a leaky toilet flapper

"We want to get to a world where we prevent the loss," he said. "If you can't fix the problem on your own, we'll send out a plumber."



ondopic.com

### **INTERIM RESULTS: SUMMARY**

- Recurring revenues +110% £1.8m (H1 25: £0.9m) driven by USA growth
  - Group revenues £2.1m (+26%). One-off device fees -64% (driven by Sweden)
  - 86% of revenues are now Recurring, and >50% of Group Revenues from USA now the largest market
  - Contracted Annualised Recurring Revenues (ARR) £6.0 million
  - FY26 Revenues expected to be in-between £4.5 to £5.0 million
- Registered customers +64% to 187k (79% of the growth is from USA)
- US transformation: 7× YoY growth in customers and recurring revenue.
  - Insurer driven expansion to 26 US states faster than expected
  - USA Unit economics proven: attractive LTV:CAC ratio on recurring revenue customer acquisition
  - \$3.5m est. claims saved in period, 135% customer ROI and +86 Net Promoter Score
- New launches and contract extensions: Liberty Mutual, Nationwide, Hanover, Bear River, Westfield,
   Indiana Farm Bureau.
- Underlying Gross Margin 54% (63% Nordics / 52% UK / 50% USA);
  - Investment in new Customer Acquisition Costs (CAC) brings Gross margin to -15.5%.
- EBITDA loss of £3.3 million (H1 25: £2.0 million).
- Cash at period end of £0.6m. HomeServe Loan note reduced to £6.2m (H1 £7.1m)
- US is key driver of growth and is now Ondo's biggest market
  - o Commitment to accelerate growth through increased investment to support planned US roll out
  - LeakBot Edge product development targeting hot climate region



# FUNDRAISE AND USE OF PROCEEDS



Source of Funds	£'000s
Institutional Placing to Raise	1,500
Subscription	760
Retail Share Offer	200
	2,460
Indicative Timetable	
Roadshow	28 Nov - 2 Dec
Interim Results	3 Dec
ABB Announced	3 Dec
ABB Closed	4 Dec
Retail Offer Announced	4 Dec
Retail Offer Closed	8 Dec
Retail Offer Settlement	11 Dec

Use of Proceeds	£′000
Infrastructure Investment  LeakBot Edge Product Development  Additional US plumber coverage  Upgrade of US plumber assets  US customer and marketing support	2,220
Fees	240
	2,460

Major Holdings (as as 30 Sep '25)	
HomeServe	9.9%
Premier Miton	6.5%
Dowgate Wealth	5.0%
Harwood Capital	4.9%
Kapitalforeningen Wealth	3.6%
Directors	4.0%





# 

For Your Attention

www.ondoplc.com



# **GLOSSARY OF TERMS**



#### **Annualised Recurring Revenue (ARR)**

The annualised value of recurring revenue from active devices at the period end.

#### **Contracted Annualised Recurring Revenue (C-ARR)**

ARR plus annualised recurring revenue from contracted but notyet-activated devices expected to go live within 18 months (70% activation assumption).

#### **Customer Acquisition Costs (CAC)**

Fully loaded cost of acquiring a new activated LeakBot customer. This includes shipping and device costs for both activated and unactivated devices.

#### **Average Customer Lifetime (ACL)**

The expected duration a customer remains active and billable, typically expressed in years and derived from observed churn rates (ACL = (1/Monthly Churn%)x12)

#### Lifetime Value of Customer (LTV)

The total net economic value (gross margin) generated by a customer over their expected lifetime, after direct servicing and support costs (LTV=Annual Gross Margin x ACL)

#### LTV:CAC Ratio

A measure of value created per customer by comparing Lifetime Value to Customer Acquisition Cost; a ratio above 3:1 is considered strong.

#### **Net Promoter Score (NPS)**

A measure of customer advocacy based on the share of promoters minus detractors, indicating overall customer loyalty.

#### **Customer Satisfaction (CSAT)**

A score reflecting customers' satisfaction with their service experience, typically measured through post-job surveys scored out of 5.

#### Carrier Return on Investment (ROI)

The reduction in water-damage claim costs attributable to LeakBot, expressed as a return relative to the carrier's programme funding.

# 



# BALANCE SHEET

	6 months to Sep 30 2025 (£000s)	6 months to Sep 30 2024 (£000s)	12 months to Mar 31 2025 (£000s)
Device Set Up Fees	290	1,682	1,323
Recurring Revenue	1,825	871	2,546
Total Revenue	2,115	1,682	3,869
Cost of Sales	(2,442)	(1,279)	(3,747)
Gross Contribution	(327)	403	122
Gross Margin	(15.5%)	24.0%	3.2%
Admin Expenses	(3,162)	(2,471)	(5,294)
Operating Loss	(3,489)	(2,068)	(5,172)
Add Back Depreciation	206	85	266
EBITDA	(3,283)	(1,983)	(4,906)

	As at Sep 30 2025 (£000s)	As at Sep 30 2024 (£000s)	As at Mar 31 2025 (£000s)
Non Current Assets	900	544	842
Trade and other receivables	957	1,127	1,403
Inventories	1,029	639	578
Cash & Cash Equivalents	559	1,750	3,989
Total Assets	3,445	4,060	6,812
Total Assets  Trade and other payables	<b>3,445</b> (4,797)	<b>4,060</b> (2,341)	<b>6,812</b> (4,630)
		D 2	
Trade and other payables	(4,797)	(2,341)	(4,630)

£1.8m Cash invested in Vendor Loan Note Repayment and Inventory Build